



Dear Exhibitor come visit with us at the.....

SCI Badgerland's Upcoming HUNTER EXPO's will be at the Kalahari Resort in the Wisconsin Dells:

- **SCI Badgerland Friday, Jan 20th & 21st, 2012.** **SCI International in Las Vegas Feb 1-4, 2012**
- **SCI Badgerland Friday, Feb 1st & 2nd, 2013** **SCI International in Reno Jan 16-19, 2013**
- **SCI Badgerland Friday, Jan 31st - Feb 1st, 2014** **SCI International in Las Vegas Feb 5-8, 2014**
- **Not decided yet** **SCI International in Reno Jan 14-17,2015**

We have tried to place our Chapter banquet close in dates to meet the needs of all who wish to attend the annual Safari Club International's largest fundraiser of the year. Your shared interest, commitment and valuable donations serve to protect our freedom to hunt, promote wildlife conservation, and manage hunter education programs and humanitarian services worldwide

We will most likely also have different booking arrangements next year regarding dinners and rooms more in line with other Chapter's. **For early bird bookings and donations only we will continue our present arrangement. 'Two nights for rooms and dinner for up to two each night.'** 'see our donor Expo info'

This year we turned away a lot of business to fit the space. We will have over double the exhibitor space next year, **at the 'Kalahari'**, you will have more room to set up and display. There is no reason this event cannot double in size with your help and support. Unloading access will be upper ground floor.

Next year, we plan on spending wisely to promote/advertise the new location. To view info about the Kalahari please visit their website: www.kalahariresorts.com ...You will see the venue does scream Safari. It is also close to the Interstate and many lower priced motels. **For** those that like a little gambling, **Ho Chunk Casino** is right down the road.

Also, please consider filling out your exhibitor forms for our August 6th, 2011 event DAW (Dining Around The World). No booths & no dinners... just donating for what SCI is all about.

It is the responsibility of all returning and new exhibitors to submit their booth application in a timely manner. The 2012 Booth Applications & Deposit Agreement form will not be accepted without full payment of the booth fee included, as SCI Badgerland is under no obligation to honor any application without initial payment fee.



To participate please contact:

Alan Heth, SCI Badgerland, Banquet Chair

See: <http://www.scibadgerland.com/are-you-an-outfitter-exhibitor/>

Kalahari Resort info: Phone (877) 254-5466 * Fax (608) 254-8609 * www.kalahariresorts.com

**Chapter 2012 Hunter Expo in the Dells Booth Request SCI
Badgerland**

Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Website _____

Products or Services to be displayed:

Booth Spaces ____ @ \$100

Corner Booth ____ @ \$200

End Cap 2 Booths ____ @ \$250

Comp space with donation... attach donation form

Total Enclosed \$ _____

Check _____

Visa/ MC/ Discover # _____

Exp date _____

Booth Chairman: Damon Mills Mtndream1@verison.net 608.742.5043

Chapter President: Alan Heth alanheth@yahoo.com
m262.903.9897

h608.318.2028

Mailing Address: Alan Heth 1321 Armagh lane Sun Prairie, WI 53590

Exhibitor Information

TO QUALIFY YOUR DONATION MUST SELL!

DONOR BENEFIT PACKAGE INFORMATION

COPPER DONORS

100% Merchandise donation with a retail value of \$200 or \$050 cash receive complimentary booth space with approval of banquet chairperson.

BRONZE DONORS

100% Hunt or Merchandise Donations with a retail value of \$301 - \$1000 receive complimentary booth space and electricity. Merchandise donors will get website advertising.

SILVER DONORS

100% Hunt donations from \$1001 to \$3000 will receive complimentary booth space, electricity, website advertising and article space in HUNTERS magazine, of course dependent upon editor. (if story submitted by donors or hunter).

GOLD DONORS

100% Hunt donations of \$3001 to \$6000 will receive complimentary Booth space, electricity, website advertising, HUNTERS magazine article coverage, of course dependent upon editor. (if donor or hunter submit) as well as Friday Dinner and Saturday Banquet tickets up to two persons.

PLATINUM DONORS

100 % Hunt donations in excess of \$6001 will receive complimentary booth space, electricity, website advertising, HUNTERS magazine article coverage, of course dependent upon editor.(if donor or hunter submit), Friday and Saturday night meal packages and lodging for 2 nights (Friday & Saturday).

Donations may be featured on our website www.scibadgerland.com SCI- Badgerland Chapter offers you more space, more coverage and more exposure than most for your donation. **Our website had over 70,000 unique hits in past years.** Web link exchanges welcome. Please note some of this may change for the Jan 2012 banquet. Please call to discuss your donation. Alan Heth, Banquet Chairperson. This email address is being protected from spam bots, you need Javascript enabled to view it. Alan Heth, Vice President, email: alanheth@yahoo.com

- 1. All Vendors must be SCI members or join and all booths need approval of banquet chairperson.**
- 2. Booth spaces are \$150 each 10'wide X 8' deep.**
- 3. Booth includes 1 skirted table, 2 chairs, standard pipe & drape and electric service is included.**
- 4. Booths may not be shared without permission of SCI Badgerland Chapter Floor Manager.**
- 5. All booths allocated on a First Come, First Served basis.**
- 6. Dinner Tickets can be ordered in advance or upon arrival**
- 7. Hotel reservations are the responsibility of the vendor/donor.**
- 8. Set-up time is 8:00am January 20th, 2012. Doors Open 3 pm January 20th & 10am January 21st, 2012**



SCI BADGERLAND CHAPTER
Merchandise Donation Form

Description _____

Name _____

Address _____

City _____ **State** _____ **Zip** _____

Phone _____ **FAX** _____

Email _____

Web Site _____

Fair Market Value _____



SAFARI CLUB INTERNATIONAL
Badgerland Chapter
HUNT DONOR FORM

Include THREE current brochures for buyer and promotional information



PLEASE PRINT OR TYPE

OUTFITTER INFORMATION

Outfitter / Company Name _____ Member # _____
Your Name _____ Booth # _____
Address _____ City _____ State _____ Zip _____
Country _____ Province _____ Postal Code _____
Telephone _____ Fax Number _____
Cell Phone _____
Website _____ Email _____

HUNT DONATION INFORMATION

Number of Hunters Donation Covers _____ Non-Hunters _____
Guides Per Hunter 1 to 1 _____ 1 to 2 _____ Other _____
Hunt Location _____
Game To Be Hunted _____
Trophy Fees Included _____
Hunting Season _____ Number of Days this Hunt is for _____
If trophies are taken early in the Hunt, will hunter(s) be required to leave camp early? Yes _____ No _____
Year Hunt is to be taken? _____ Can this Hunt be taken in an alternative year? Yes _____ No _____ If
Yes, what year? _____
Can this Hunt be upgraded? Yes _____ No _____ Cost of Upgrade _____
Game that can be added _____
Trophy Fees *NOT* Included _____
Cost of extra hunters each _____ Cost of non-hunters each _____
Transport During the Hunt is Mostly: Foot ___ Vehicle ___ Horses ___ Boat ___ Air ___ Other _____
Is Trophy Prep Included? Yes _____ No _____
Is Transportation of Trophy to Shipper Included? Yes _____ No _____ If NO, Approximate Cost _____

FEES

License or Permit Fees Required _____
Is there any permit or license lottery? Yes _____ No _____ If YES, Application Deadline _____ Success % _____
Are any CITIES permits required? Yes _____ No _____

TRAVEL/LODGING

Hunt arrival and departure point _____
Any hunt transport charges not included in the donation? Yes ___ No ___ Type _____ Cost _____
Type of accommodations included on this hunt _____
Accommodations NOT included before or after hunt: Type _____ Cost _____

WEAPONS

Weapon to be used _____ Alternative Weapons _____
Ammunitions Needed _____ Restrictions _____
Weapons permits required? Yes _____ No _____ Does donor provide permits? Yes ___ No ___
Special Notes _____

Value of Donation \$ _____ This is a 100% donation _____ This is a 70% donation _____
Signature of donor _____ Title _____ Date _____

White: Auction Copy

Yellow: Chapter Copy

Pink: Donor Copy

“Hunter's Expo” January 20th & 21st, 2012

Why “SCIBADGERLAND”? SCI Badgerland Chapter has a proven strategy to provide the best hunters convention possible for the mutual benefit of SCI, Badgerland Chapter, our vendors, donors and the sporting public.

Since moving to the Dells in 2006 SCI Badgerland Chapter has experienced steady growth in our annual convention. Our members, donors and vendors have enjoyed the bigger and better events over the past three years. 2011 was no exception.

Wisconsin Dells is a premier resort destination city for the Midwest USA. “The Dells”, as it is known locally, is nestled between three major Interstate highways. It is accessible to the 100’s of thousands of hunters regardless of the weather. The city boasts a major casino, entertainment and nearly countless hotel and motel facilities in all price ranges. Wisconsin Dells is serviced by air from Madison, Wisconsin. Many major airlines provide excellent schedules and car rentals.

Our EXPO attracts many Wisconsin, Iowa, Illinois and Minnesota hunters. SCI- Badgerland Chapter will be able to showcase your outdoor oriented business to the best potential client base possible.

As we grew our sponsor and advertising program have provided high walk-in traffic and hunt auction buyers to help fill your lodge or camp throughout the season. U.S. hunters are ALL deer hunters first. It is an American hunter’s #1 big game trophy animal. Trophy deer are our first love but not our only passion. There are deer worldwide as well as 100’s of other species that our members and non-member guests desire to hunt. Midwestern hunters are well known for their ability and eagerness to travel for adventure. Our economy is stronger and recreational income higher and more stable.

No matter what size any facility might be there is a limit to the vendor space and we hope you see the benefit to joining us now to secure your space for 2012 and beyond.

This is not just another SCI Chapter weekend but something very special is growing at "EXPO 2012"



SCI BADGERLAND CHAPTER'S

2010/ 2011 BROCHURE

Upcoming Meetings and Events

All Hunter's and Shooters welcome!

Cocktails at 6pm Dinner at 7pm Speakers after dinner. Rifle raffles at most dinners

April 1st-3rd, 2011 Sensory Safari Trailer @ Alliant Center - Deer & Turkey, Madison

April 20th, Erin's Snug Irish Pub, Madison

May 18th Imperial Gardens East, Madison

June open

July 16th Annual Sporting Clays Shoot & Picnic Waunakee Gun Club w/food pantry drive & appreciation party... PIG ROAST

August 6th Dining Around the World X International Dinner & Fundraiser, Live & Silent Auctions, raffles @ Kalahari Resort, Wisconsin Dells

Sept open

Oct 20th Prime Quarter East, Madison

Nov ??? Handicapped Hunter & USA Wounded Warrior Hunt at Smith's Pheasant Crest, Oxford, WI

Nov open

Dec 3rd Christmas Party, Chula Vista Club House

Jan 20th & 21st 2012 Hunter's EXPO Annual Fundraiser Kalahari Resort, Wisconsin Dells

Feb open

March 21st Erin's Snug Irish Pub, Madison

Non-members are welcome to any of the above events

DID YOU KNOW? SCI Badgerland raises money for:

- Conservation
- American Hunting Heritage
- Education
- Humanitarian Services

SCI – Badgerland has a mobile educational facility known as the **Sensory Safari Trailer (SST)** which we take this to fairs & expos in Wisconsin.

SCI – Badgerland contributes to **Hunter Education** facilities in Wisconsin.

SCI has an internationally acclaimed **Teacher Education facility** – the American Wilderness Leadership School (AWLS) in Jackson, Wyoming.

SCI – Badgerland sponsors teachers who want to further their outdoors education by sending them to the **American Wilderness Leadership School**. They then take that to the classrooms.

SCI – Badgerland contributes to funds, which **preserve wildlife habitat**.

SCI National headquarters in Tucson, Arizona is also the **International Wildlife Museum w/over 70,000 visitors yearly**.

We provide **annual scholarships** for UW Stevens Point **Ecology Major Students**. We donated over 40,000# of meat to the needy last year.

Our Chapter is focused on introducing youths to hunting.

SCI Badgerland Membership Drive!

THREE WAYS TO WIN

- **Join SCI Badgerland**
- **Sponsor a new SCI Badgerland member**
- **Renew your SCI Bagderland membership.**

The drawing will be January 21st,2012 at the Kalahari Resort after our fundraiser auction. The prize is a RUGER M77 HAWKEYE Bolt action w/scope mounts & rings

Membership Drive 2/13/2011 through 1/21/2012

A new member is one who has not been a Badgerland Chapter member within the last 12 months.*

Sponsor must be a current Chapter Member.

Offer is valid for:

1. New* Annual or Life Memberships
2. Sponsors of new* Annual and Life Memberships
3. Renewing Annual and Three-Year Members
4. Existing National Members can join our chapter for \$25 (\$20 to Chapter and \$5 to National for processing). They will be entered as a new chapter member. The chapter membership expires when the National membership expires.

New and/or renewing Annual members receive 1 chance in the drawing. Three Year receive 3 chances, Life Memberships 15 chances. Sponsors of new members receive 1 chance for Annual and 3 for Life Members they enlist

Yes! I want to join SCI Badgerland Chapter

NEW Annual Member, \$40 (US) 1 chance ___
One year renewal, \$85 (US) 1 chance ___
Three year renewal, \$210 (US) 3 chances ___
Life Member USA \$1,500 (US.) 15 chances ___

These amounts include National and Chapter dues.

My check is enclosed for \$ _____

Cash Tendered _____

SCI National Membership # _____

Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Email: _____

Bill my: **Visa**__ **MC**__ **Discover** __

Amount _____

#: _____

Exp. Date: _____

Signature: _____

As a NEW member, please note if you have been encouraged to join by a Badgerland SCI Member. He/she will receive a ticket into the drawing.

Sponsor Name: _____

Send form to:

Alan Heth

1321 Armagh Lane

Sun Prairie, WI 53590

Questions call: 262.903.9897 email alanheth@yahoo.com

Need not be present to win

